

## HEADQUARTERS FOR HOLIDAY GOODS!

### Anderson Ten Cent Company

#### TOYS and DOLLS

##### The Show Place of the Town

This store is one of the show places of the town especially during the holiday season when Old Santa Claus arrives and makes his headquarters with us. It has been his custom to be with us each year and he is due to arrive again soon with his budget of beautiful things for Newberry. Happy hundreds give him royal welcome upon each appearance and his friends increase by scores each year. "The Store that keeps the Prices down" is where he makes his home and greets his friends, and that one particular store is Anderson 10c. Store

#### The Toy Store

Santa Claus' Headquarters

Santa Claus' Headquarters



#### Xmas Novelties

##### Get HERE Somehow

Crawl up, walk up, run up, jump up, roll up, ride up, fly up or any old way to get to Anderson's 10c. Store will be worth an effort where you will see the most lavish Christmas display of holiday goods that we have ever yet attempted. It will be the easiest matter in the world to make a long list of Christmas presents—so varied can be your selections. The far corners of earth have contributed to this

assortment and the prices on these articles enable one to buy a present for every friend and relative without wondering where the price is coming from.



#### Dolls!

The prettiest lot ever seen. Prices from 1 cent to \$1.00.

When the youngsters open their stockings bright and early Christmas morning, what a glorious time there will be.

##### TABLE SILVERWARE.

Knives, forks, spoons, butter knives, sugar spoons and dessert spoons, all 10c. each.

##### PURE SILK NECKTIES.

500 beautiful silk 4-in-band neckties. Actual 25c. values in decorated holly boxes, 15c.

##### CHINAWARE.



Jap, German and fancy China of every description.

By coming early, looking over our vast and varied assortment and taking plenty of time to make your selections you will avoid that awful crush which is on during the holidays and then again you are better satisfied with your purchases and your gifts are more appropriate than those you select when rushed.

##### FANCY BOX PAPER.

Holly decorations. This will make a useful gift. 1000 boxes 10 cents to \$1.00.

##### HOLLY TAGS AND STICKERS.

Christmas booklets, calendars, holly wrapping paper, etc. Make your Christmas packages neat. Use holly boxes.

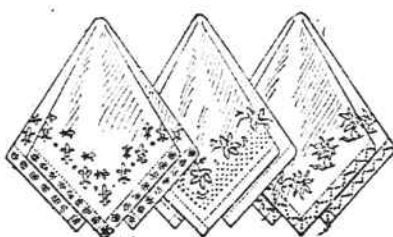
##### CHRISTMAS POST CARDS.

1000 Christmas post cards. Never sold for less than 2 for 5c., our price 1c. each.

##### WATCHES AND AIR RIFLES.

What can please your boy better than a watch or an air rifle.

##### HANDKERCHIEFS.



Just received 200 dozen in men's and ladies'. Prices, 5c., 10c., 25c., 50c. and \$1.00.

#### Decorations.

A varied and beautiful line of Christmas tree decorations. Artificial snow, tinsel, garlands, bells, candles, and holders. Make the tree look pretty for the children.

COME AND SEE!

##### NOVELTIES.

Handkerchief boxes, glove boxes, collar and cuff boxes, post card albums, cigar holders, hat pin holders, ink stands, match safes, mirrors, shaving sets, pictures, etc.

##### BOOKS.

Books for boys and books for girls. Story books for all ages, 5 cents and up.

##### FANCY GLASSWARE.



125 barrels of the newest and prettiest designs in colored glassware, bureau sets, vases, bisque figures and real novelties.

##### CANDY.

Don't forget the Christmas candy. You know the quality we sell. Prices remain the same, 10 cents and 20 cents.



##### RIBBONS.

We have ribbons in all colors and widths. Holly and season's greetings.

##### LAMPS! LAMPS

##### LAMPS!

##### LAMPS! LAMPS!

What would suit better than a beautifully decorated lamp for a Christmas present? Our prices are from \$1.00 down to 10 cents.

COME AND SEE!



## ANDERSON 10 CENT COMPANY

Santa Claus Headquarters.

One of the 1000 united 5 and 10c. stores operated throughout the United States.

Newberry, South Carolina